

1st

International Staff Week BIP 2025

Innovation and Entrepreneurship in Health in Higher Education

12 - 16^{*}
MAY 2025

Lisbon
Portugal

Please, fill in the [online application form](#)

Deadline for registration: **15 April 2025**

More information can be found [here](#)

Language: English

Number of participants: 30 (maximum 2 applications per institution) **

No fee

Location: Escola Superior de Enfermagem de Lisboa

1ST VIRTUAL SESSION - 6TH MAY

Virtual training programme - Introduction and reflection

DAY 1 – MAY 12TH

09h00 - Registration

10h00 - Welcome Session

11h00 - Campus Tour

12h00 - LUNCH

14h00 - Design Thinking and projects creation

15h30 - Break and Group photo

16h00 - International Fair of all Higher Education Institutions

DAY 2 – MAY 13TH

10h00 - Planning and Sustainability Tools

- Introduction to the Business Model Canvas
- Structuring innovative educational projects

12h00 - LUNCH

14h00 - Sustainability in educational projects:

- Strategies to ensure long-term impact



DAY 3 – MAY 14TH

10h00 - Digital tools for health education:

- E-learning platforms
- Virtual simulations and augmented reality

12h00 - LUNCH

14h00 - Practical activity: Development of an innovative digital module:

- Presentation of good practices in innovation and entrepreneurship in health

DAY 4 – MAY 15TH

10h00 - Collaborative Work and Pitch Preparation:

- Teamwork: Conflict management and effective communication
- Structure a pitch to present educational projects

12h00 - LUNCH

14h00 - Social Program

DAY 5 – MAY 16TH

10h00 - Evaluation of the Event and Participation Certificates

11h00 - Closing Session

2ND VIRTUAL SESSION - 21ST MAY

International Cooperation Teamwork

Still have questions?

For any questions or additional concerns please address gri@esel.pt

* The event is subject to a minimum of 30 participants.

**Participation is possible with Teaching/Training Agreement; a certificate will be issued to all participants.